There are many ways to show support for MFG Day! Whether it’s hosting a virtual or in-person event, attending an MFG Day event virtually or on-site, or promoting MFG Day through your social media channels, stay involved and help us showcase the best that the manufacturing industry has to offer.

Virtual or In-Person Events

Plant Tours

Community Events & Expos

Educational Fairs

Job Fairs

Celebrations

How to Get Involved

1. Host an Event

2. Find an Event

3. Invite Your Community

4. Spread the Word
Digital Promotion Strategy Ideas

Activating your digital channels is a great way to show engagement during MFG Day. Here are some ideas for how you can let your followers know about MFG Day in the days leading up to October 1.

### SEPT 24
**One Week Reminder Post**

### SEPT 25
**Creator Spotlight**
Highlight one or more team members at your company. Explain their path into manufacturing.

### SEPT 26
**Promote Your Event**
Are you hosting an event? If so, post the details of the event so your followers can attend if they would like!

### SEPT 27
**Shopfloor Virtual Tour**
Show your followers your own plant or facility! Post a few photos explaining where you work, or even consider going on Facebook Live or recording a short video giving a condensed preview of your facility.

### SEPT 28
**Post Countdown Graphics**

### SEPT 29
**Creator Stories**
Record videos of team members at your company explaining what they like about their jobs and why students should consider a career in modern manufacturing.

### SEPT 30
**Why MFG Day?**
Explain to your followers why MFG Day matters, and why they should help share the #CreatorsWanted message of the day with more students, parents, teachers and job seekers.

### OCT 01
**Reminder Post** on day of event. Show excitement. Use #MFGDay21 hashtag.

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Sample Twitter Content

**Your Organization**
@yourorg

#MFGDay21 shows the reality of modern manufacturing careers to students, parents, teachers and community leaders. Spread the word and find an event near you!
creatorswanted.org/find-events #CreatorsWanted

**Your Organization**
@yourorg

Show off manufacturing careers! If you’re hosting a #MFGDay21 event virtually or in person, register it here so more potential attendees can find it.
creatorswanted.org/register-event #CreatorsWanted

**Your Organization**
@yourorg

Hey [insert your state name]: #MFGDay21 events showcase the opportunities modern manufacturing careers provide! Check out events in our area: creatorswanted.org/find-events #CreatorsWanted

**Your Organization**
@yourorg

Manufacturing’s biggest annual event is Oct. 1! Follow @MFGDay and show support on social media by including the #MFGDay21 hashtag with your retweets. creatorswanted.org/mfgday #CreatorsWanted